

# Understanding Packaging EPR

## How to Stay Proactive vs. Reactive

### What is Extended Producer Responsibility (EPR)?



#### Product End of Life

Extended Producer Responsibility (EPR) is an environmental policy approach that holds producers accountable for the end-of-life of products, including their take-back, recycling, and final disposal.



#### Financial Responsibility

EPR shifts the financial and managerial responsibility of waste management to the producers, encouraging innovation in product design to minimize environmental impact.



#### Waste Reduction Tactics

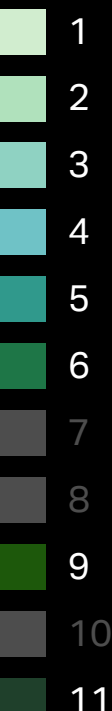
Some ways EPR aims to reduce waste is by: Increasing recycling, decreasing dependency on new raw materials, ensuring responsible manufacturing methods, and encouraging waste reduction

### Growing EPR Legislation in the U.S.

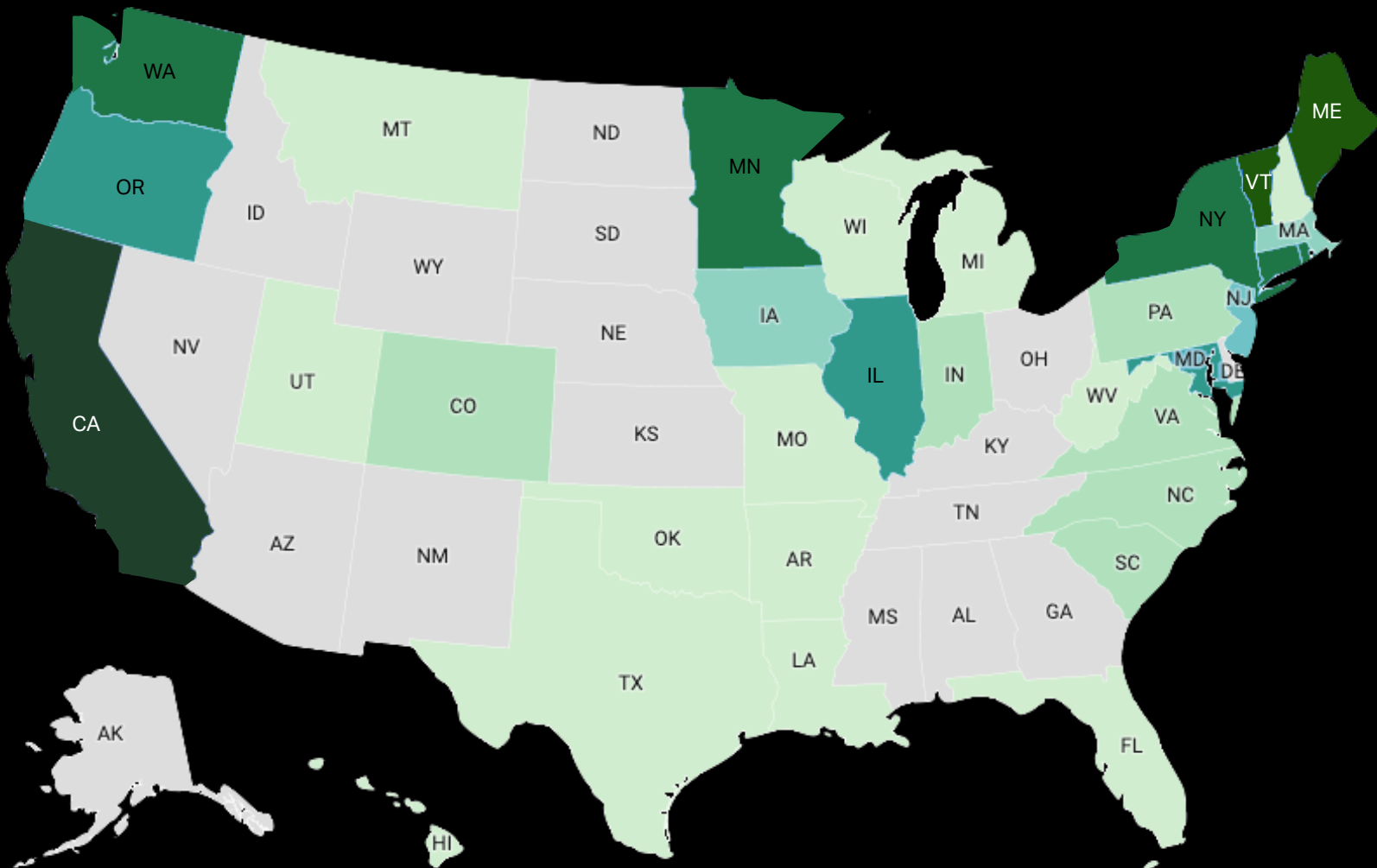
Whether your state has EPR laws or not, new legislation is growing and becoming more complex.

Don't wait to get your data in order. The time to start digitizing and collecting data is now, so that when new legislation is passed your business will be ready and reduce the risk of financial or brand impact.

Number of State EPR Laws



Map Source:  
Product Stewardship  
Institute, Inc, 2024



### Sample Data Points to Track for Packaging EPR Compliance

#### Component Level

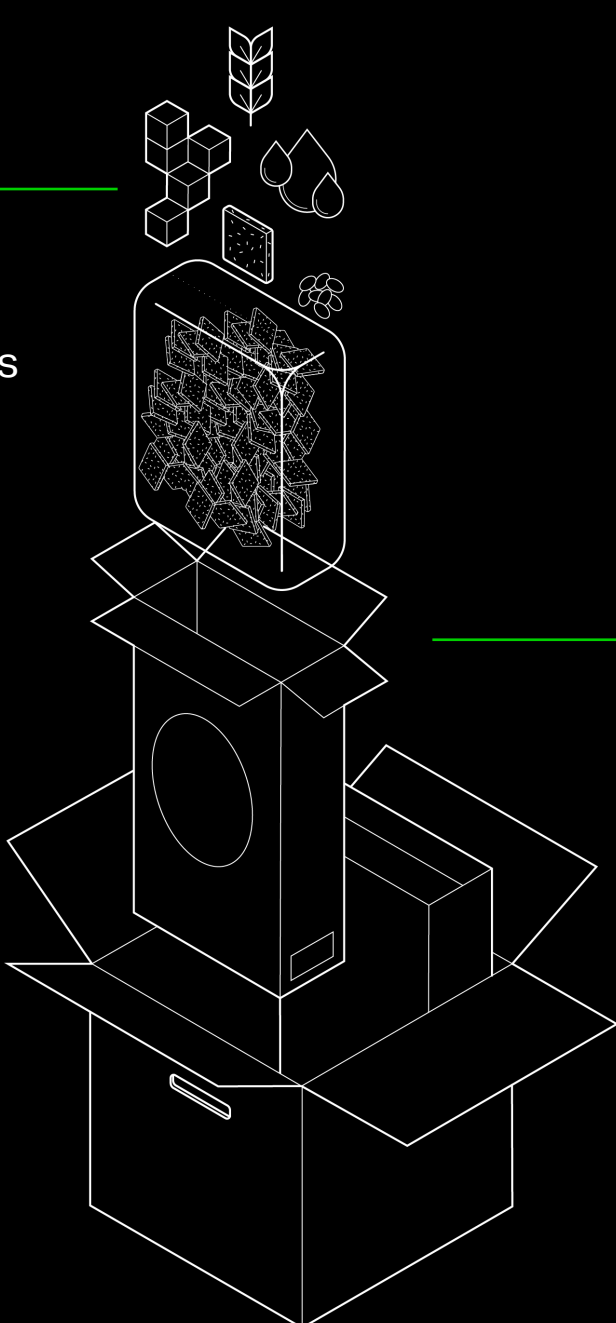
- Component Code
- Component Quantity
- General Measurements UoMs
- Material Percentage
- Packaging Level

#### Product Level

- Product Code
- Product Description
- Country of Origin

#### Sales & Shipment Level

- Country of Sale
- Period of Sale (date or month)
- Quantity of Sale
- Customer Type (B2B or B2C)



### How Specright Can Help



#### SDM Platform Capabilities

Easily analyze your packaging and product specifications in one platform, allowing you visibility into how sustainable your current products are, or where you can tackle new sustainability initiatives quickly.



#### Partnership with Lorax EPI

With almost 50 different current EPR schemes around the world, all needing different data points, Lorax EPI stays on top of these regulations. Specright ensures the capture of necessary specification data for EPR and tax reporting, and seamlessly sends it to Lorax to create accurate, fast reports.



#### Specright Network

Specright Network has a vast web encompassing leading brands and suppliers, enabling you to work with your existing partners and find new ones that align with your sustainability needs.

Make your sustainable packaging goals  
a reality today with Specright.

Get A Demo