

Understanding Packaging EPR

How to Stay Proactive vs. Reactive

What is Extended Producer Responsibility (EPR)?



Product End of Life

Extended Producer Responsibility (EPR) is an environmental policy approach that holds producers accountable for the end-of-life of products, including their take-back, recycling, and final disposal.



Financial Responsibility

EPR shifts the financial and managerial responsibility of waste management to the producers, encouraging innovation in product design to minimize environmental impact.



Waste Reduction Tactics

Some ways EPR aims to reduce waste is by: Increasing recycling, decreasing dependency on new raw materials, ensuring responsible manufacturing methods, and encouraging waste reduction

Growing EPR Legislation in the U.S.

Whether your state has EPR laws or not, new legislation is growing and becoming more complex.

Don't wait to get your data in order. The time to start digitizing and collecting data is now, so that when new legislation is passed your business will be ready and reduce the risk of financial or brand impact.

Number of State EPR Laws



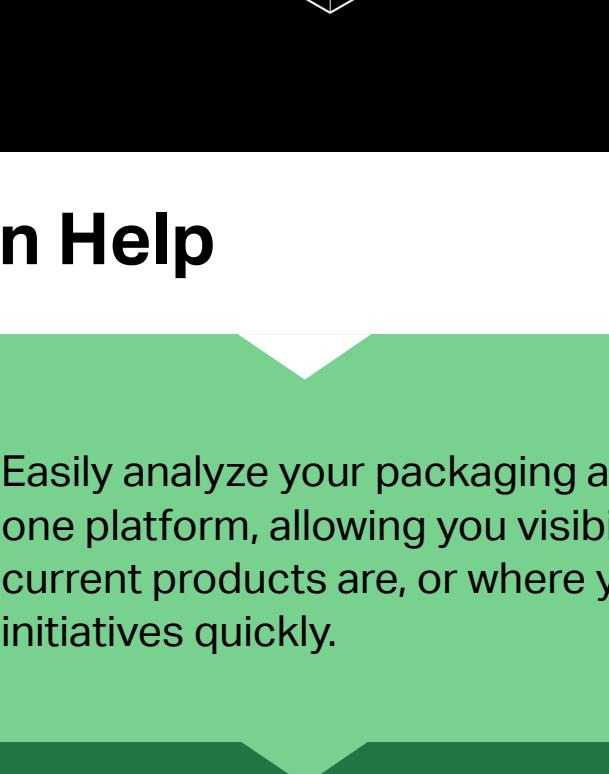
Map Source: Product Stewardship Institute, Inc. 2024



Sample Data Points to Track for Packaging EPR Compliance

Component Level

Component Code
Component Quantity
General Measurements UoMs
Material Percentage
Packaging Level



Product Level

Product Code
Product Description
Country of Origin

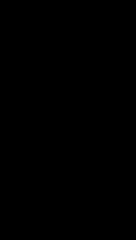
Sales & Shipment Level

Country of Sale
Period of Sale (date or month)
Quantity of Sale
Customer Type (B2B or B2C)



SDM Platform Capabilities

Easily analyze your packaging and product specifications in one platform, allowing you visibility into how sustainable your current products are, or where you can tackle new sustainability initiatives quickly.



Partnership with Lorax EPI

With almost 50 different current EPR schemes around the world, all needing different data points, Lorax EPI stays on top of these regulations. Specright ensures the capture of necessary specification data for EPR and tax reporting, and seamlessly sends it to Lorax to create accurate, fast reports.



Specright Network

Specright Network has a vast web encompassing leading brands and suppliers, enabling you to work with your existing partners and find new ones that align with your sustainability needs.

Make your sustainable packaging goals a reality today with Specright.

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